## Tracktive

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## Tracktive<sup>®</sup> @ KS Centoco Wheel Corp.

manufacturer of automotive steering wheels for automo-successfully been able to: tive OEM customers in the Americas and Europe. With plants in Canada, USA and Mexico, KS Centoco is a 7/24 • manufacturer with in-house research & design, engineering and testing facilities. Their products can be sampled in cars and vans from Audi, Chrysler, VW, and GM.

With the OEMs requiring their strategic partners to bear the additional burden of R&D and engineering of products, KS Centoco found itself managing a multitude of • geographically dispersed projects while needing to coordinate those projects with strategic suppliers, all the while tracking SR&ED eligible activities and disbursements and sub-contracts.

No longer would a combination of spreadsheets and rudimentary databases be adequate. With the number and scope of projects increasing, the previous system of maintaining spreadsheets, manually consolidating the information in those spreadsheets, and trying to leverage that data in a meaningful way would simply not be in line with the objective of developing an agile, customer responsive organization.

Tracktive integrated design enables a rapid rollout (up and running in as little as 2 days) and delivers results day one. Accommodating auto-manufacturing "GATE" methodology for project/program management, Tracktive brings a level of familiarity second to none, and in doing so is deployed rapidly, accelerating the benefits to the organization.

KS Centoco's engineering and design program management team carried out a search for an affordable solution that would meet the evolving needs of the automotive industry as well as provide the company with organization-wide, real-time truth.

This solution had to have:

- A secure and full multi-user database driven system, with a single data repository.
- The ability to search onscreen and retrieve information quickly.
- A simple method to capture time, expenses, & subcontracts for a project in one place.
- Integrated SR&ED tracking for all Project activities and sub-contracts and disbursements.
- Activities and tasks had to have the capability of extensive and "rich" journaling tied to them. From pictures to links to documents.
- A report generator so that they were not locked into reports as provided by the vendor
- Lastly, it had to be real-time so that all parties and locations could see the real-time truth

KS Centoco Wheel Corp. is a Windsor, ON based global In deploying Tracktive\*, KS Centoco Wheel Corp. has

- Consolidate all projects and programs in one place. Thus allowing all constituents with appropriate privilege access to information from any location .
- Eliminated all duplication of information with builtin document management.
- Comply with their customers requirements and synchronize their project management with other supplier partners to project fulfillment.
- Provide the organization with accurate project financial information instantaneously.
- Each PM now can "self serve" reports directly from Tracktive's reporting tool, tailored to their needs by themselves, with instant access to Excel for on the fly charting.
- Create SR&ED submissions in hours as opposed to the previous weeks, as all SR&ED eligible activities, sub-contracts and disbursements are tagged at source in Tracktive.
- Proactively monitor and manage projects to reduce/ eliminate any surprises.



N. Marchand, Design Manager for KS Centoco Wheel Corp, said, "Tracktive's single repository of timely, accurate project, SR&ED & financial information, ensures business decisions are being made on a basis of financial truth. Inline SR&ED tracking has increased our claims by 30%. Paying for itself and more."

## **About Tracktive**

Founded in 2001, Tracktive is your project co-pilot. By integrating all aspects of your work in ONE place, Tracktive help's companies to maximize profitability and productivity.